

JOVANI IT GIRL SPRING 2026 CONTEST – CYCLE 19
TERMS & CONDITIONS

This contest is sponsored and administered by JOVANI Fashions Ltd., located at 42 West 39th Street, 6th Floor, New York, NY 10018 (“JOVANI”).

By entering this contest, contestants automatically agree to be bound by the terms and conditions (“Terms & Conditions”) of this contest as listed herein.

Dates of Promotion:

- The contest will begin on Friday, December 12, 2025 and end Saturday, February 14, 2026 at 6pm EST (“Promotion Period”). *Please note that this date may be extended in accordance to JOVANI’s needs.* Semi-Finalists will be announced on the JOVANI It Girl Instagram on or by March 28, 2025. The number of Semi-Finalists selected may vary and will be determined at JOVANI’s discretion..

Who Can Enter:

- Contestants must be between 17 and 27 years of age and must be legal residents of the United States (“Contestant”). All Contestants who are selected to participate and have not reached the legal age of 18 years as of the date of entry must submit a Parental Consent Form to be eligible.

How to Enter:

- During the Promotion Period, contestants must enter the contest by completing the form on <http://www.JOVANI.com/> or attend one of the in-store casting events held at various Jovani retailers throughout the U.S.
- If selected to move on to the second round, the contestant must schedule a Zoom video interview with the JOVANI It Girl coordinator. Further details will be sent to those selected.
- Only one (1) entry per valid email address will be accepted.
- Contestant must post images on their public Instagram using the hashtags #JOVANIitgirl #JOVANI
- Contestants must also “like” JOVANI Fashions official Facebook page and follow @JOVANIFASHIONS and @JOVANIITGIRL on Instagram.
- Valid entries must contain all information requested and must be received on or before the deadline for registration to be considered valid.
- JOVANI is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, hardware or software errors, computer difficulties, delayed electronic transmissions and other technological problems. JOVANI is not responsible for incomplete entries or typos.
- All potential winners are subject to verification by JOVANI before any selection is made. An entrant is not a winner of any prize, unless and until their eligibility has been verified.

How to Win:

- Semi-finalists will be selected to model during the JOVANI Atlanta Market Show every day from Saturday, March 28, 2026 to Wednesday, April 01, 2026. JOVANI will be responsible for Contestant's transportation to and from Atlanta, lodging and meals (while in the showroom) for these dates only. JOVANI will not provide transportation to and from the airport; Contestants will be responsible for their own transportation to arrive and depart the hotel.
- Contestants will arrive to Atlanta on Saturday, March 28, 2026 and depart on the evening of Wednesday, April 01, 2026.
- Finalists will be announced on or by June 1, 2026.
- Contestants who participate in Atlanta but are not selected as a finalist to continue on to the New York portion of the contest will receive a JOVANI credit valued at **\$750** retail to be used towards JOVANI merchandise.
- Based on Contestant's overall performance in Atlanta, JOVANI will select a group of finalists ("Finalists") who will participate in a video shoot for a JOVANI collection and JOVANI's Coterie Week. These events will take place in New York tentatively from July 12-15, 2026 OR July 19-22, 2026 (exact FINALS dates TBA). JOVANI will be responsible for Contestant's air transportation to and from New York, lodging, and meals for these dates only. JOVANI will not provide transportation to and from the airport; Contestants will be responsible for their own transportation to arrive and depart the hotel.
- JOVANI will select 1 grand prize winner ("JOVANI It Girl") based on the Finalists overall performance in JOVANI's video shoot and coterie week participation. All Finalists will be awarded a consolation prize that will not exceed the retail value of one thousand and five hundred dollars (**\$1500**) as well as a scholarship valued at **\$500**.
- The JOVANI It Girl will be awarded a prize not to exceed the retail value of five thousand dollars (**\$5,000**) as well as a scholarship valued at **\$2000**.
- All winners will be announced on JOVANI's social media pages.

Eligibility:

- Contestants must be at least 17 years of age as of the date of entry and legal residents of the United States.
- If any Contestants transportation and lodgings produces undue hardship and costs to JOVANI, JOVANI reserves the right to cancel the prizes. No substitution or compensation shall be awarded.

Prizes:

- The JOVANI It Girl winner will be awarded a scholarship and will be pronounced the JOVANI Ambassador.
- All scholarships will be awarded directly to the winners' educational institution or creditor. The cost or value of each scholarship shall not exceed two thousand dollars (\$2,000). The scholarship cannot be awarded as a cash prize directly to the winner.
- The JOVANI It Girl will have the option to receive a custom made JOVANI dress designed by JOVANI's head designer that will not exceed the retail value of five thousand dollars (\$5,000), or may use the awarded credit for JOVANI merchandise

valued up to that same retail amount.

- All Semi-finalists who are chosen to participate in the Atlanta Market, but do not continue on to New York will be awarded a JOVANI credit to be used on JOVANI merchandise that will not exceed the retail value of seven hundred and fifty dollars (\$750).
- All Finalists who are chosen to participate in the New York Coterie Week (excluding the JOVANI It Girl winner) will be awarded a prize package valued at two thousand dollars (**\$2,000**) that consists of a JOVANI credit for JOVANI merchandise that will not exceed the retail value of one thousand five hundred dollars (\$1,500) and a scholarship not to exceed the value of five hundred dollars (\$500).
- Prizes may not be sold, traded, or commissioned and are not exchangeable, transferable or redeemable for cash except in JOVANI's sole discretion. If any Contestant or Finalist is disqualified or found to be ineligible for the contest, JOVANI reserves the right to determine an alternate winner or not to award the prize, at its sole discretion.
- All contestants must redeem all prizes by December 31, 2026.
- ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE), AND ALL SUCH WARRANTIES ARE HEREBY DISCLAIMED.

Cancellation Penalty:

- In the event of Contestant's withdrawal or cancellation after Contestant is selected to participate in one or all rounds, Contestant shall be charged all expenses incurred by JOVANI to the credit card provided by Contestant in the Participation Confirmation Form.

Disclaimers:

- JOVANI reserves the right to cancel, terminate, modify, amend, extend or suspend the contest at any time without giving any prior notice to any party.
- The selection made by JOVANI to participate or win this contest does not guarantee the possibility of employment with JOVANI at any time. No employment offer will be considered for any Contestant.
- JOVANI reserves the right to disqualify and prohibit from participating any individual who JOVANI determines is or is attempting to (i) tamper with JOVANI's website and/or any part of the contest; (ii) intending to annoy, abuse, threaten or harass any other participants or JOVANI's agents or employees; (iii) consume, possess, sell, purchase, or be under the influence of alcohol or illegal drugs, as defined by federal law, on any property owned by or leased on behalf of JOVANI and/or (iv) otherwise violating these Terms & Conditions.

Unlimited use:

- All pictures and videos produced by JOVANI in this contest shall be for unlimited use by JOVANI, its affiliates, departments, partners and the like, including, but not limited to, advertising, promotions, editorials, documentaries, broadcasts and any other publication.

Copyright:

- Full and unlimited copyrights and ownership to all pictures and videos of this contest shall be held by JOVANI in accordance with any applicable law, including U.S. Copyright Act 17 U.S.C §201(b) and §101. Except as otherwise prohibited or restricted herein, Contestants shall have the right to use the images taken of them in the Contestants own personal portfolio with JOVANI's prior written consent.
- Contestants agree that at no time will the JOVANI name, nicknames, logos or symbols or any other identifying marks, be used in commercials, advertisements or any other personal publication or broadcast without the JOVANI's prior written consent.

Use of Personal Information:

- JOVANI will retain Contestant's personal data for a reasonable period of time to enable it to communicate and coordinate with all winners with respect to the logistics of each event. This data may be passed to a third party solely to enable such third party to fulfill any necessary requirements relating to the transportation, lodging and/or delivery of a prize or for the coordination of all events with the subsequent venues.
- By participating, where allowed by law, all winners grant JOVANI exclusive permission to announce their name on JOVANI.com and on JOVANI's official social media pages.

Releases:

- By participating in the contest, each Contestant and winner waives any and all claims of liability against JOVANI, its employees and agents, any applicable third party fulfillment service, and each of their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the contest, or from the award, receipt and/or use or misuse of any prize.
- JOVANI, and its respective employees and agents shall not be liable for any loss, damage or any injury that may be sustained by anyone at any of the subsequent events or in connection with this contest.

Miscellaneous:

- Contest is null and void in any jurisdiction where prohibited by law.
- No purchase or payment of any kind is necessary to enter or win.
- Participation in the Contest constitutes entrant's full and unconditional agreement to, and acceptance of these Terms & Conditions. Winning a prize is contingent upon the entrant's fulfillment of all requirements set forth herein.